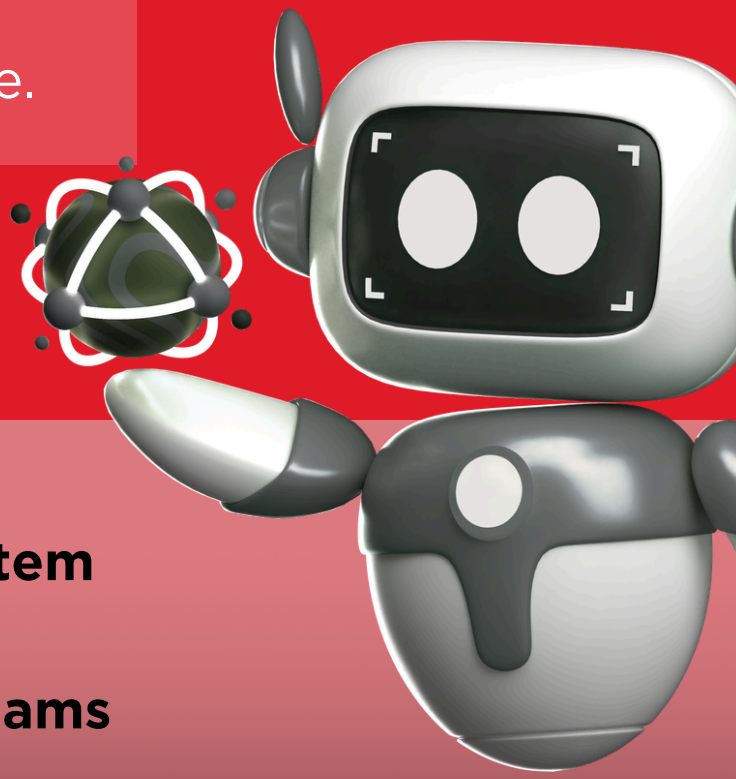
EDUVO

AI-POWERED BUSINESS PRODUCTIVITY

From Better AI Skills to Better Business Performance.

Stop using AI only to get answers. Learn to organise it as your work system, research smarter, improve everyday tasks and redesign how your team works.



- **DAY 1 • ME**
  Master Your AI Work System
- **DAY 2 • WE**
  Apply AI in Business & Teams

PROMPT • ORGANISE • RESEARCH • APPLY • IMPROVE

For SME Owners, Business Leaders & Managers

HRDCORP CLAIMABLE

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WHAT THIS PROGRAMME BUILDS

Purpose • Objectives • Learning Outcomes

PROGRAMME AIM

Equip SME decision-makers to use AI as an organised productivity platform and turn better individual work into practical business and team improvements.

01 WHY THIS PROGRAMME MATTERS

AI is already used, but often informally

Many people still rely on basic prompts and disconnected chats.

Information exists, but context is fragmented

Projects, sources and instructions are not organised for recurring work.

Individual speed is not team performance

Business value requires shared context, better handovers and reliable processes.

02 PROGRAMME OBJECTIVES

- Improve prompting, verification and business-focused AI judgment.
- Set up organised ChatGPT / Claude Projects and reliable context sources.
- Conduct evidence-based market, competitor and customer research.
- Apply AI to meaningful work in sales, marketing, HR, finance, operations and management.
- Diagnose productivity constraints and redesign a recurring team workflow.
- Define a safe, realistic and measurable 30-day application plan.

BUILT FOR PRACTICAL BUSINESS USE • NOT TOOL DEMONSTRATIONS ALONE

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WHAT YOU WILL BE ABLE TO DO

Seven practical learning outcomes

LO1	Diagnose meaningful opportunities for individual and business productivity improvement.
LO2	Construct effective AI prompts, evaluate results and explain verification decisions.
LO3	Organise Projects, working instructions and reliable knowledge sources in ChatGPT or Claude.
LO4	Plan and evaluate evidence-based business and competitor research.
LO5	Produce a relevant AI-assisted business deliverable and explain its value.
LO6	Map and redesign a recurring human–AI workflow with clear ownership and safeguards.
LO7	Define a realistic 30-day workplace implementation plan and performance indicators.

EVIDENCE THROUGH PRACTICAL BUSINESS APPLICATION

YOUR 2-DAY LEARNING JOURNEY

From effective individual AI use to practical business and team execution.

DAY 1 | MASTER YOUR AI WORK SYSTEM

PURPOSE

Build personal AI proficiency, create an organised working environment, and use AI research to support better business decisions.

KEY TOPICS

- AI productivity diagnostic
- Effective prompting & verification
- Chats, Projects & sources
- Business Context Pack
- AI for everyday work
- Deep business research

TAKE-HOME OUTPUTS

- AI Business Project
- Tested project instructions
- Business Context Pack
- Improved recurring task
- Research & decision brief

DAY 2 | APPLY AI IN BUSINESS & TEAMS

PURPOSE

Explore business use cases, build one relevant application, and redesign a team workflow with clear responsibilities and measurable outcomes.

KEY TOPICS

- Diagnose business constraints
- Sales, marketing & management
- HR, finance & operations
- Choose one business application
- Shared team knowledge
- Workflow redesign challenge

TAKE-HOME OUTPUTS

- Business application output
- Current-state workflow map
- Improved-state workflow
- Workflow prototype
- AI opportunity assessment
- 30-day action plan



DR. VINCENT CHEW

Human Capital Developer | SME Business Transformation Expert | Leadership Coach | Entrepreneur Builder | Business & Life Strategist

AT A GLANCE

20+ Years Experience	700+ Individuals Coached	3,000+ Coaching Hours
300+ Companies	20+ Industries	6,000+ Individuals Trained

CORE EXPERTISE

1. Talent & Potential Development

Personally & purpose discovery to identify strengths, bind spots, and optimize performance.

2. Uncuttering Thoughts

Re-organizing confused and scattered thoughts into clarity, perspective, and improved mind picture.

3. Strategic Business Planning

Visualizing the bigger picture and creating strategic execution directions.

4. Business Process Systemization

Identifying workflow and system gaps: scalable building practical commercial solutions.

5. Entrepreneurship & Business Growth

Designing business direction and applying suitable growth strategies and tactics.

KEY ROLES & VENTURES

Founder & CEO, Game Definer Sdn Bhd
Business Transformation & Management Coaching and Consulting Firm for SMEs

Co-Founder & CEO, Eduvo Sdn Bhd
IT & Business TVET Academy

Co-Founder, Alpaca Digital Plt + Eduvo Tech Plt
Digital Transformation, Software Development and IT Consulting

STRATEGY. PEOPLE. EXECUTION. TRANSFORMATION WITH PURPOSE.

Empowering leaders and SMEs to gain clarity, build stronger systems, and create lasting impact.

- People at the Core
- Strategy with Clarity
- Execution that Counts
- Growth that Lasts

CREDENTIALS & RECOGNITION

- Doctor of Professional Studies (Business Transformation), Global University for Lifelong Learning, USA
- Top 10 Most Influential People in Leadership: Consulting, CIO Views 2022
- Successful People in Malaysia, Britishpedia, 2nd Edition, 2020
- Appointed Action Learning Coach for Malaysia, Global University for Lifelong Learning (USA)
- Certified Assessor (TAE40110, Australia)
- Certified Professional Coach (ICA, USA)
- Accredited Trainer (HRDC, Malaysia)
- Vistage Malaysia Resource Speaker
- Vice President, International Coach Federation, Malaysia Chapter (2012-2013)
- Bachelor Degree of Business, University of Technology Sydney, Australia